



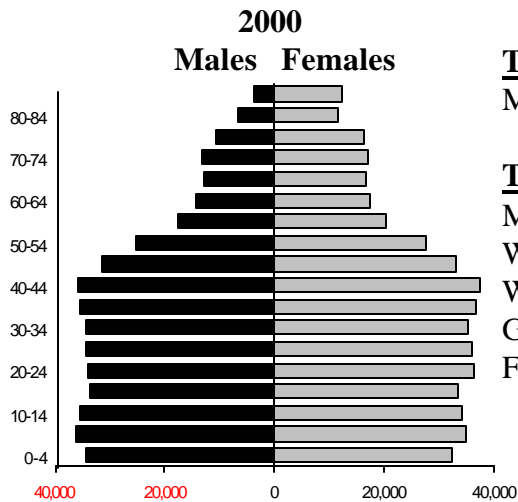
...experienced a 2.0% decrease in population between 1990 and 2000, resulting in a 2000 total population of 940,164. In 2000, the county had 3,892.1 persons per square mile, a density much higher than the state as a whole. The median age in Milwaukee County is 33.7, indicating a younger population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Milwaukee.

The median value of owner-occupied housing in Milwaukee County is \$103,200. 0.3% of the housing units are seasonal, a value much below the state's average of 6.3%.

Farmland covers 4.1% of the county, while 42.9% of Wisconsin land is used for farming. The county is 5% forested and has 41 of the State's 15,057 lakes.

In Milwaukee County, Rockwell Automation employs more workers than any other manufacturing firm, and the Milwaukee Public School is the largest non-manufacturing employer. The Service industries generate the largest share of the county's total personal income. Milwaukee County's 1999 median household income was \$38,100.

Population



Total

Milwaukee County 1990 959,275

1990

2000

940,164

Top Five Municipalities

Milwaukee, City	628,088	Milwaukee, City	596,974
West Allis, City	63,221	West Allis, City	61,254
Wauwatosa, City	49,366	Wauwatosa, City	47,271
Greenfield, City	33,403	Greenfield, City	35,476
Franklin, City	21,855	Franklin, City	29,494

Quality of Life

	<u>Wisconsin</u>	<u>Milwaukee</u>
Persons per Square Mile, 2000	98.8	3,892.1
Number of Staffed Hospital Beds, 1995	16,070	4,111
Average Birth Rate per 1,000 population, 2000	12.9	15.8
Public School Enrollment, 2000-2001	879,476	150,778
Number of 2000 Public High School Graduates	58,545	10,094
1999-2000 Public High School Dropout Rate	2.3%	6.9%

Vital Statistics

	<u>1990</u>		<u>2000</u>	
	<u>Wisconsin</u>	<u>Milwaukee</u>	<u>Wisconsin</u>	<u>Milwaukee</u>
Birth Rate (per 1,000)	14.8	17.7	12.9	15.8
Death Rate (per 1,000)	8.7	9.7	8.7	9.6
Number of Marriages	38,934	6,942	36,100	5,500
Number of Divorces	17,727	3,290	17,337	2,550

Housing

	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	390,715	400,093
Number of Single-Unit Structures	189,676	203,841
Number of Multiple-Unit Structures	192,630	194,065
Number of Single Units Permitted	590	736
Number of Multiple Units Permitted	2,905	1,014
Percent Seasonal Housing	0.2%	0.3%
Median Value, Owner-Occupied	\$65,300	\$103,200
Median Rent	\$363	\$484

Recreation

<u>1995 Number of:</u>	<u>Wisconsin</u>	<u>Milwaukee</u>
Campgrounds	1,106	3
Campsites	75,367	224
Hiking Trails (in miles)	5,617	43
Mountain Biking Trails (in miles)	3,155	43
Cross Country Skiing Trails (in miles)	4,154	14
Snowmobile Trails (in miles)	14,896	169
Visitor Expenditures, 2000	\$11,046,539,344	\$1,531,361,643

Income

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Total Personal Income	\$10,904,704	\$18,599,707	\$27,377,996
Non-Farm Personal Income (in thousands)	\$10,900,618	\$18,596,547	\$27,377,278
Farm Income (in thousands)	\$4,086	\$3,160	\$718
Per Capita Income	\$11,305	\$19,375	\$29,135
Transfer Payments (in thousands)	\$1,558,399	\$2,889,639	\$4,296,538
Proprietor Income (in thousands)	\$480,330	\$881,687	\$1,471,269

Banking

<u>2000</u>	<u>Wisconsin</u>	<u>Milwaukee</u>
Savings Institutions-Offices	396	89
Savings Institutions-Savings Capital (Millions)	\$12,761	\$4,581
Commercial Banks-Offices	1,720	199
Commercial Banks-Deposits (Millions)	\$62,618	\$14,410

Government Finance

<u>1997</u>	<u>Wisconsin</u>	<u>Milwaukee</u>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$1,127,904
Effective per Capita Property Tax	\$997	\$1,223
Total Expenditures (in 1,000's)	\$17,139,825	\$3,691,266
In Dollars per Capita	\$3,322	\$4,002
As Percent of Total:		
Education	43.2%	37.0%
Health & Hospital	4.5%	4.6%
Police	5.0%	6.4%
Fire	2.3%	3.0%
Public Welfare	6.8%	5.8%
Highways	7.7%	3.7%

Retail, Service, Wholesale

<u>1997</u>	<u>Wisconsin</u>	<u>Milwaukee</u>
Number of Retail Sales Establishments	21,717	3,224
Sales (in thousands)	\$50,520,463	\$8,065,189
Annual Payroll (in thousands)	\$4,826,217	\$839,203
Number of Service Establishments	55,618	8,712
Receipts (in thousands)	\$48,559,607	\$7,105,576
Annual Payroll (in thousands)	\$18,990,629	\$2,947,217
Number of Wholesale Establishments	8,025	1,393
Sales (in thousands)	\$57,192,863	\$13,007,515
Annual Payroll (in thousands)	\$3,764,944	\$845,316

Manufacturing**1997****Wisconsin****Milwaukee**

Number of Establishments	9,936	1,463
Number of Employees	562,479	86,933
Total Payroll (in 1,000's)	\$18,766,395	\$3,213,222
Production Workers, average number	416,254	60,161
Production Worker Hours (in 1,000's)	837,444	116,114
Production Worker Wages (in 1,000's)	\$11,952,570	\$1,920,798
Value Added (in 1,000's)	\$54,947,083	\$8,383,164
Value of Shipments (in 1,000's)	\$117,382,992	\$16,535,524

2002 Top Employers**Top Five Manufacturing Firms****Number Employed****Product/Type of Business**

Rockwell Automation	1000+	Relays and Industrial Controls
Briggs & Stratton Corp.	1000+	Internal Combustion Engines
Journal/Sentinel Inc.	1000+	Newspaper Publishing and Printing
Miller Brewing Co.	1000+	Malt Beverages
Johnson Controls Inc.	1000+	Environmental & Appliance Controls

Top Five Non-Manufacturing Firms

Milwaukee Public School	1000+	Elementary and Secondary School
City of Milwaukee	1000+	City Govt. Services
County of Milwaukee	1000+	County Govt. Services
Aurora Health Care Metro, Inc.	1000+	General Hospitals
Columbia St. Mary's Group	1000+	Specialty Hospitals

Employment by Industry

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	385	302	147
Construction	16,203	18,859	17,813
Manufacturing	155,522	110,768	90,010
Transportation and Public Utilities	29,368	29,467	34,299
Trade	123,906	133,712	120,658
Services	195,052	250,994	295,453
Government	65,590	68,752	66,839

Income by Industry

In Thousands:	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$29,744	\$10,015	\$7,362
Construction	\$347,174	\$664,046	\$817,323
Manufacturing	\$3,579,005	\$3,974,934	\$4,814,374
Transportation and Public Utilities	\$684,463	\$948,100	\$1,453,196
Trade	\$1,450,241	\$2,263,089	\$3,017,162
Services	\$2,434,781	\$5,574,397	\$10,108,827
Government	\$1,160,157	\$2,116,725	\$2,993,168

Natural Resources

	<u>Wisconsin</u>	<u>Milwaukee</u>
Land Area (square miles)	54,310	242
Total Forest Land (in thousands of acres)	15,964.8	8.1
Commercial	15,702.5	8.1
Non-Commercial	262.3	0
Percent Land in Forests	46%	5%
Number of Lakes	15,057	41
Total Acreage of Lakes	982,155	197

Farming

<u>1997</u>	<u>Wisconsin</u>	<u>Milwaukee</u>
Number of Farms	65,602	83
Land in Farms (acres)	14,900,205	6,334
Average size of Farm (acres)	227	76
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	\$137
Vegetables, Sweet Corn, and Melons	\$149,443	\$349
Fruits, Nuts, and Berries	\$140,140	\$42
Nursery and Greenhouse Crops	\$157,348	\$5,380
Poultry and Poultry Products	\$241,523	(DS)
Dairy Products	\$2,746,950	(DS)
Cattle and Calves	\$670,518	(DS)
Hogs and Pigs	\$151,164	\$0

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

SOURCES:

TEXT

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

POPULATION

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

QUALITY OF LIFE

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts

Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care

Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction, Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

VITAL STATISTICS

Wisconsin Department of Health and Family Services, Vital Statistics Reports

Wisconsin Births and Infant Deaths, 2000

Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence

Wisconsin Marriages and Divorces, 2000

Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

HOUSING

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units

Table H30: Units in Structure

Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000

Note: Data for some counties are not exact because some municipalities had no available data (NA).

RECREATION

Wisconsin Department of Natural Resources.

Unpublished Data for Wisconsin Statewide

Comprehensive Outdoor Recreation Plan for 1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

INCOME

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

BANKING

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

GOVERNMENT FINANCE

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Fact Facts.

RETAIL, SERVICE, WHOLESALE

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997.

EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

MANUFACTURING

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

TOP EMPLOYERS

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

EMPLOYMENT BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

INCOME BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

NATURAL RESOURCES

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. Wisconsin Forest Statistics, 1996. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, Wisconsin Lakes PUB-FM-800 99Rev.

Inland Lake Summary Information by County

FARMING

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

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